

The Effectiveness of Canva Power Point Quiz Media to Improve Reading and Listening Skills

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Abstract: This study aims to examine the effectiveness of Canva PowerPoint-based quiz media in improving reading and listening skills of first semester students of the English Education Study Program at PGRI Silampri University. The quiz media uploaded through a blog was designed to combine visual and interactive elements to create a more engaging learning experience. The results showed that 80% of students felt the method was effective in improving their reading skills, while 60% reported improved listening skills. In addition, the majority of students stated that the quiz media helped them understand weaknesses, increase motivation to learn, and build confidence. This study concludes that Canva PowerPoint-based quiz media is effective and can be a useful interactive learning strategy. Further research is needed to test the effectiveness of this media on other language skills and on a wider scale.

Keyword: Canva, Media, PowerPoint, Reading, Listening

INTRODUCTION

In today's digital world, teaching methods are changing to make learning more exciting and effective. Media can arouse enthusiasm for learning which enlivens the learning atmosphere so that students' understanding of teaching material increases (Oktavia & Harjono, 2020). Tools like Canva and PowerPoint are becoming popular in classrooms because they help create fun and interactive activities. One way these tools are used is to design quizzes that can improve important language skills, such as reading and listening. Learning media is not just an introduction to material, but also a means of generating imagination, interest and a pleasant atmosphere (Zebua, Gulo, Bawamenewi , & Gulo, 2021). Teachers are always looking for new ways to involves students, and using creative media can make lessons more interesting. Technology has

opened many opportunities to make education less boring and more enjoyable. With tools like Canva and PowerPoint, teachers can create colourful and interactive content that takes students' attention. These tools are easy to use and can be adapted to any subject or skill. When combined with quizzes, they make learning feel like a game, which motivates students to participate more actively. This approach can help students not only enjoy learning but also improve their understanding of the material.

Reading and listening are key parts of learning a language. Reading is a process which is used by a reader in order to get the propose of the writer through the written word (Targian, 1998).while, Listening is the psychological process of receiving, attending to constructing meaning from and responding to spoken and/or nonverbal messages (Tyagi, 2013). These skills help students understand and communicate better. However, traditional teaching methods often do not fully engage students, which can make it harder for them to improve. Many students find reading and listening tasks too challenging, which leads to low motivation. Teachers often struggle to find ways to make these activities more exciting and meaningful for students. Interactive quizzes can provide a solution by turning these tasks into fun challenges. Quizzes encourage active thinking and help students practice their skills in a less pressured environment. When designed with visual and audio elements, quizzes can make the process of learning much more engaging. This is especially helpful for students who need more support to stay focused during lessons. By making reading and listening activities more interactive, students are more likely to improve and retain what they learn.

This study looks at how effective Canva PowerPoint quizzes are in helping students improve their reading and listening skills. These quizzes combine pictures, text, and video to make learning more interesting. They are also flexible, allowing teachers to create activities that match their students' needs. For example, teachers can design quizzes with stories, vocabulary, or questions that focus on specific skills. This makes it easier for students to work on their weaknesses while having fun. Quizzes also give instant feedback, so students can quickly see what they did right or wrong. This helps them learn

from their mistakes and try again, making the learning process more dynamic. Additionally, using media like Canva and PowerPoint saves time for teachers since they can reuse or adapt materials. The quizzes can also be shared online, making them accessible for both in-class and at-home learning. Overall, this kind of media creates a more supportive and enjoyable learning environment.

The main goal of this research is to find out if using Canva PowerPoint quizzes can help students develop their reading and listening skills better than traditional methods. It also aims to understand how students feel about using this kind of media and whether it makes them more motivated to learn. Many students struggle with traditional learning methods, which often focus on lectures or plain worksheets. Learning media must be in accordance with current technological advances so that learning objectives can be achieved (Zebua, Gulo, Bawamenewi , & Gulo, 2021). By exploring a new approach, this study hopes to offer a better way to help students succeed. Understanding how students respond to quizzes can also help teachers improve their teaching strategies. This research also looks at how quizzes can make students more confident in their abilities. When students feel successful in small tasks like quizzes, it can encourage them to take on bigger challenges. Additionally, the study aims to highlight how digital tools can be a simple yet powerful resource for teachers. By focusing on interactive media, this research seeks to promote a more modern and engaging classroom experience.

By doing this research, the writer hope to show that Canva PowerPoint quizzes are a helpful and easy-to-use tool for both teachers and students. The results could inspire more teachers to use creative and modern tools to improve learning in their classrooms. In today's fast-changing world, adapting to new methods is important to keep students engaged. Traditional methods are still valuable, but combining them with digital tools can make lessons even better. This study can provide evidence that interactive quizzes are not just fun but also effective in helping students learn. The findings may encourage schools and educators to invest more in training teachers to use digital tools. Additionally, students may feel more excited about learning when they see lessons presented in a fresh and fun way. The long-term goal is to create a

positive impact on education by using technology to solve common teaching challenges. By improving basic skills like reading and listening, students can build a strong foundation for their future success.

METHOD

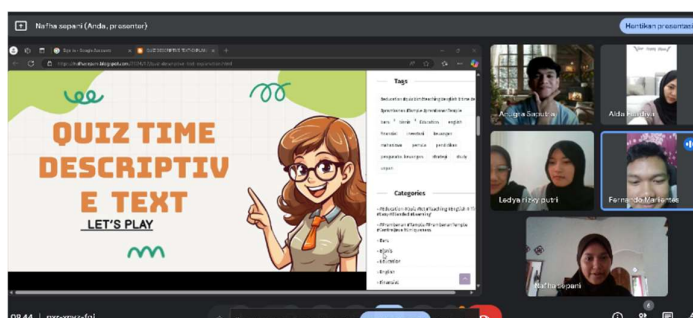
This study used a quantitative method (survey) to evaluate the effectiveness of Canva PowerPoint quiz media in improving students' reading and listening skills. The quiz media was uploaded through a blog for easy student access. The research was conducted on 10 1st semester students of English Education Study Program, PGRI Silampari University. It was created using Canva PowerPoint with interactive features. The test consisted of 10 multiple choice questions. It was uploaded on the research blog for easy access by students.

RESULT

No.	Question	A = very	B= quite	C = less	D= not
1.	How often do you take quiz-based learning for reading and listening?	90%	10%		
2.	Do you feel comfortable with the quiz format used in learning?	70%	30%		
3.	Are the quizzes clear enough to explain the instructions for reading and listening?	90%	10%		

4.	How effective was the quiz-based method in improving your reading skills?	80%	20%		
5.	How effective is the quiz-based method in improving your listening skills?	60%	40%		
6.	Do the quizzes help you better understand your weaknesses in reading and listening?	60%	40%		
7.	Do learning-based quizzes make you more motivated to learn reading and listening?	60%	40%		
8.	Do you feel more confident after completing quizzes related to reading and listening?	60%	40%		
9.	What do you think needs to be improved from the quiz method for reading and listening skills?	Perhaps for Reading you need some examples of problems that are quite honed such as short stories, daily activities and others. If listening may require more questions using voice notes or videos to improve our listening skills			

10.	Do you have any suggestions for additional types of quizzes or activities that can improve reading and listening skills?	you can use methods of playing mini-games, for example listening to guess the sounds of animals or guessing someone's profession. If the mini-game for Reading might look for the wrong word in a story, paragraph or conversation
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picture 1: powerpoint canva media application

The results showed that the Canva PowerPoint quiz media uploaded through the blog had effectiveness in improving the reading and listening skills of 1st semester students of English Education Study Program. In the survey, the majority of students felt that the quiz media helped them understand weaknesses in reading and listening skills. A total of 60% of students reported that the method was effective in improving listening skills, while 80% stated that the method supported the improvement of reading skills. This shows that canva interactive media can help and have a positive influence on English language learning, in accordance with previous research according to (Wachyu, 2023) said that Canva is also an easy of used tool for English language teaching which is easy to use, effective, improves the teaching and learning process.

The use of blogs as a quiz distribution platform provided flexibility of access for students. A total of 90% of respondents stated that the instructions in the quiz were clear enough. However, some student feedback indicated the

need for additional variations of questions, such as short stories for reading and audio visuals for listening. This suggestion reflects students' need for more relevant and interesting material. The teacher should exert considerable effort to increase students' interest in and focus on learning by using Canva (Nanda & fatimah, 2023). This feedback emphasizes the importance of including varied and relevant content to increase interest and effectiveness in learning

In terms of motivation, 60% of students felt more motivated to learn after using learning-based quizzes. This shows that quiz media not only helps to improve cognitive skills but also affective aspects in language learning. the study underscores the promising results of integrating Canva into educational settings to enhance student motivation, creativity, and collaboration. (Sugirani, widiastuti, & Tahrhun, 2024).

CONCLUSION

This study shows that Canva PowerPoint quiz media uploaded through blogs is effective in improving reading and listening skills of 1st semester students of English Education Study Program of PGRI Silampari University. The majority of students stated that this learning-based quiz helped them understand weaknesses, increase motivation to learn, and build confidence in reading and listening skills. The clear instructions and interactive format of the quiz were the main factors supporting its effectiveness. However, some student suggestions highlighted the need for a variety of materials in the quizzes, such as the addition of short stories for reading and the use of audio visuals for listening. This suggests the importance of improving the quiz content to make it more relevant and engaging for students. With these results, it is recommended that lecturers consider using interactive quiz media such as Canva PowerPoint as part of the learning strategy, particularly for language skills. Further research is needed to test the effectiveness of this media on other language skills and on a wider scale.

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